

King Alfred's Academy's Careers Aims and Objectives - last reviewed July 2025

Overall Aim: King Alfred's Academy seeks to maximise the life chances of all our young people by supporting, engaging and inspiring learners to build resilience, curiosity and aspirations. We believe in opportunity for all and strive to enable all students to achieve their full potential and to develop their knowledge and talents so that they can fulfil their future ambitions.				
Specific Aims:	Benchmarks:	Objectives:	Current Actions:	Intended Outcome:
1. To inspire and support the growth of future aspirations for all students.	1) 2) 3) 4) 5) 8)	a) To develop and maintain a culture of high aspirations by exposing students to a wide variety of industries, roles and opportunities.	Engaging with businesses and employers to present their industries and the opportunities they offer in a variety of organised events.	All students feel empowered through their knowledge and experiences to set future goals and plan their pathway to them.
		b) To facilitate discussions regarding future aspirations and the means of achieving these	Lessons within the PSHCE programme to allow students to explore what their future aspirations might be and why they wish to pursue them. Provide professional and impartial careers guidance at key points of their academic career to enable students to support decision making and plan the means of achieving their aspirations.	
		c) To challenge misconceptions and stereotypes related to a range of industries and career paths.		
2. For all students to have a full and in-depth understanding of all post-16 and post-18 pathways.	1) 3) 4) 7) 8)	a) To develop a clear understanding of the pathways available at both post-16 and post 18.	Careers Fair	All students can demonstrate an in-depth understanding of post-16 and post-18 pathways and how to access them.
		b) To develop an understanding of the process required to apply for the different post-16 and post-18 pathways.	Provide professional and impartial careers guidance at key points of students' academic career to support decision making regarding future pathways. Organised events regarding specific apprenticeships in a range of industries. Provide sessions on how to write personal statement and CV writing.	
3. For all students to understand the current labour market information (data and insights about the world of work, specifically focusing on jobs, employment trends, and the skills needed for different roles) to enable individuals to make informed career decisions and plan their career paths	1) 2) 5) 8)	a) To develop an understanding of different industries and the roles, salaries and employment prospects available both locally and across the UK.	Posters displayed on both West and Centre site regarding different industries and the roles within them	All students can demonstrate an clear understanding of labour market information both in general and specifically in relation to their relevant aspirations.
		b) To develop an understanding of the specific and transferable skills and qualifications required for different industries and roles.	Personal guidance given at key points of their academic careers highlighting transferable skills and qualifications required for different industries and roles. At key points in their academic career, students complete Unifrog quizzes to highlight individual strengths and interests and provide links to potential future careers.	

4. For all students to be given the opportunity to understand how the subjects they learn in school enable them to gain entry to, and prepare them for, a wide range of careers.	1) 4) 5) 7)	a) To develop an understanding of how skills and topics learnt in lessons have real life applications.	Within lessons, where appropriate and relevant, subjects highlight and discuss the real life applications of topics and skills studied and the careers these could lead to.	All students can demonstrate an understanding of how the subjects they learn in school enable them to gain entry to, and prepare them for, a wide range of careers through the skills and knowledge they acquire.
		b) To develop an understanding of the careers linked to specific subjects.	Where appropriate, students have visiting speakers, trips, and workshops that develop an understanding of the careers linked to specific subjects.	
5. For all students to gain a variety of meaningful workplace, employer, and employee experiences.	1) 3) 5) 6) 8)	a) to facilitate opportunities for students to have meaningful workplace, employer, and employee experiences through a variety of different means, appropriate for each individual.	For all year groups, at key points throughout the school year, students have a variety of meaningful employer and employee experiences through a variety of means such as visiting speakers, workshops, assemblies and the Careers Fair.	All students will have had opportunities to gain meaningful workplace, employer, and employee experiences.