

ENTERPRISE & ECONOMICS

YEAR 9	ENTERPRISE & ECONOMICS LEARNING PATH 1 LP1	ENTERPRISE & ECONOMICS LEARNING PATH 2 LP2
St 1	Explain the purpose of Business and explain why an entrepreneur may want to start a business Bitesize LINK	Explain the purpose of Business and identify why an entrepreneur may want to start a business Bitesize LINK
St 2	Explain the role of different stakeholders and how they may impact an organisation Bitesize LINK	Explain the role of different stakeholders Bitesize LINK
St 3	Analyse the value of Market Research to a business LEARNING LINK	Explain the different methods used to identify Customer needs and wants LEARNING LINK
St 4	Explain how the Marketing Mix can affect the effectiveness of a Business Bitesize LINK	Explain each element of the Marketing Mix Bitesize LINK
St 5	Evaluate pros and cons to economic growth Youtube LINK	Explain some consequences of high inflation & unemployment Youtube LINK
St 6	Explain some factors causing the current UK macro-objectives BBC News	Explain some problems for an economy in a recession Youtube LINK
St 7	Achieve 80% or more in Finance Assessments Bitesize LINK	Achieve 70% or more in Finance Assessments Bitesize LINK
St 8	Explain key financial terms; use the appropriate financial equation and apply the correct data Bitesize LINK	Explain key financial terms; use the appropriate financial equation and apply the correct data Bitesize LINK
St 9	Lead & support peers through the creation of an enterprise & demonstrate accurate financial capability (The Tenner Challenge)	Lead & support peers through the creation of an enterprise & demonstrate accurate financial capability (The Tenner Challenge)
St 10	Explain reasons for Demand and Supply shifts, representing this on an equilibrium diagram and evaluating the impacts of these changes. Economics Help LINK	Understand the factors that impact Demand and Supply, representing Demand and Supply on individual diagrams. Economics Help - Demand LINK Economics Help - Supply LINK



“THE COST OF BEING WRONG IS LESS THAN THE COST OF DOING NOTHING”



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YEAR 9	ENTERPRISE & ECONOMICS LEARNING PATH 3 LP3	ENTERPRISE & ECONOMICS LEARNING PATH 4 LP4
St 1	Explain the terms Goods and Services and identify why an entrepreneur may want to start a business Bitesize LINK	Define the terms Goods and Services and identify why an entrepreneur may want to start a business Bitesize LINK
St 2	Identify different stakeholders for an organisation Bitesize LINK	Define, and potentially give examples of stakeholders Bitesize LINK
St 3	Using examples, identify the different methods used to identify Customer needs and wants LEARNING LINK	Identify different methods of collecting Market Research LEARNING LINK
St 4	Identify, and give examples of, each element of the Marketing Mix Bitesize LINK	Can identify each element of the Marketing Mix Bitesize LINK
St 5	Define economic growth, unemployment & inflation Youtube LINK	State three macro-objectives for any economy Youtube LINK
St 6	List the four types of unemployment. Youtube LINK	Define economic growth and state how it is measured Youtube LINK
St 7	Achieve 60% or more in Finance Assessments Bitesize LINK	Achieve 50% or more in Finance Assessments Bitesize LINK
St 8	Identify the appropriate financial equation and apply the correct data Bitesize LINK	Identify the appropriate financial equation Bitesize LINK
St 9	Lead & support peers through the creation of an enterprise & demonstrate accurate financial capability (The Tenner Challenge)	Lead & support peers through the creation of an enterprise & demonstrate accurate financial capability (The Tenner Challenge)
St 10	Understand the terms Demand and Supply Youtube - Demand LINK Youtube - Supply LINK	Define Markets and understand the role of consumers and producers within an economy Economics Help LINK



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