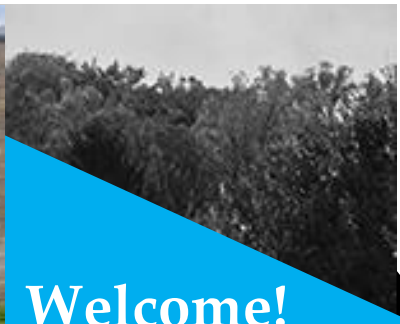
KING ALFRED'S
OPPORTUNITY FOR ALL

Careers Programme Guide

Oct 2026





Welcome!

King Alfred's Academy seeks to maximise the life chances of all our young people by supporting, engaging and inspiring learners to build resilience, curiosity and aspirations. We strive to enable all students to achieve their full potential by developing their knowledge and talents. This allows students to fulfil their ambitions and chase their dream futures.

CAREERS FAIR

Every year, KA's hosts a Careers Fair for all students in Years 9-13. Following on, we create a Virtual Careers Fair for students who want to learn more about future pathways they were interoduced to, or who could not attend in person.
Next Fair - 12 October 2026!

FINISH READING ON PG. 2





TRIPS AND TALKS

Throuhgout the year we aim to offer trips, activties, and talks that will inspire our students. We want students to understand how subjects they learn prepare them for their next steps, as well as understand the variety of options open for those next steps.

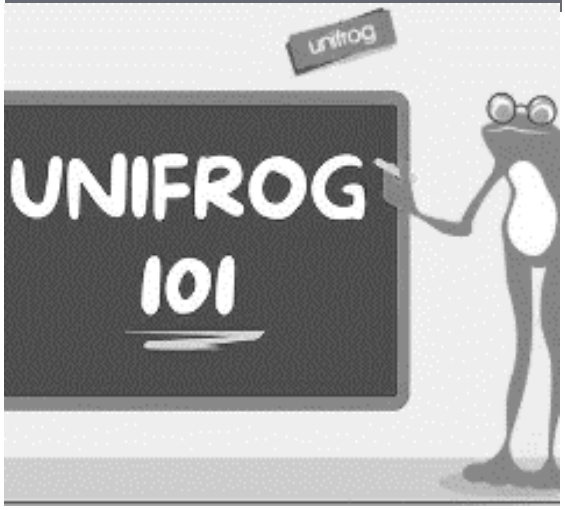
FINISH READING ON PG. 3



UNIFROG

From Year 7 onwards students will use Unifrog to research, log, and start their Careers journey! Parents or Carers can access this Careers platform too, as they support their child through their next steps.

FINISH READING ON PG. 4



The future starts here…



Next Fair - 12 October 2026!

CAREERS FAIR

The start of the Work Experience Journey

In the Autumn Term of each academic year the Careers Fair is held at King Alfred's Centre Site. Years 9 to 13 attend the in-person Fair with over 30 presenters. Following the in-person event, Years 7 to 13 are given access to over 45 presenters on our online Virtual Careers Fair.

The students visit the Fair in class groups. At the Fair, they alk to representatives from different employers, volunteer organisations, apprenticeship providers, colleges and universities. This event supports the growth of students' communication skills as well as their own knowledge about how to turn their interests into Career opportunities.

The Careers Fair is also the start of the Work Experience journey for both Year 10 and Year 12 students. During Year 10 and Year 12, all students must engage with a Work Experience placement, which is a chance for students to practise a job search experience and how to communicate formally with employers. The school ensures representatives from companies offering Work Experience are highlighted to students attending the Careers Fair. We also support our students by providing them with key questions tha tthey can ask to see if they might be interested in a placement with one or more of the businesses attending.

Year 10 Work Experience

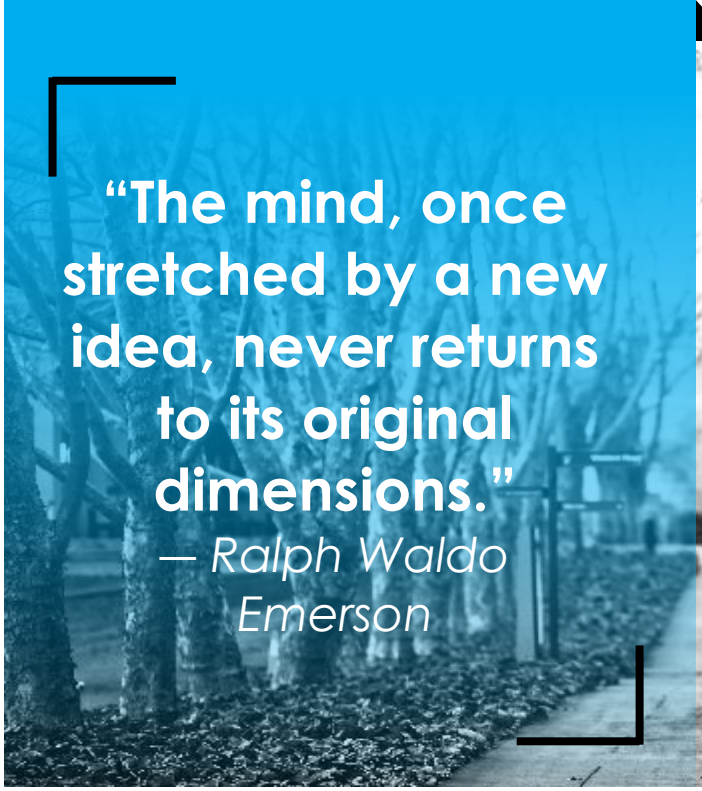
Length – 1 week (5 days)

- **Sept 28th** – Launch Assembly with Year 10
- **Sept 29th** – Launch Event at Year 10 Parent's Evening
- **Oct 12th** – Careers Fair (where Work Experience Providers are highlighted to students)
- **Jan 25th** – Assembly with Year 10 to review How to Log a Placement on Unifrog
- **April 11th** – Deadline for students to log placement on Unifrog for school review
- **June 28th to July 2nd** – Work Experience Week

Year 12 Work Experience

Length – 1 week (5 days)

- **Sept 14th** – Launch Assembly with Year 12
- **Sept – Oct** – Assemblies to review the search and logging of Placements on Unifrog
- **Jan 4th** – Deadline for students to log placement on Unifrog for school review
- **March 8-12th** – Work Experience Week
- Don't forget March 11th (17:30) is the Year 12 Parents Inforamtion Evening for UCAS/Apprenticeship Information





Trips and Talks

Careers and KA Academic Enrichment provide trips and talks throughout the year.

KA's strives to create a varied and enriching expeirence with all trips and activities for our students across the year groups.

With this aim we host **whole year group activities** in Years 7 to 9, such as:

- Newbury and District Agricultural Society presenting on a variety of Agricultural Careers from Drone Operators to Grain Traders.
- Physics "Accelerate" Roadshow from the University of Oxford which explains how particle accelerators work.
- The Medical Mavericks organisation who run excellent hands-on workshops on healthcare careers.

Then as students transition into Year 10 and above and begin to pick key interest areas, **trips are tailored to interest areas**, such as:

- Visits to the local Milton Business Park, Rutherford Appleton Laboratories, Williams F1, Infinium, and other local businesses.
- Visits to the Universities of Reading, Oxford Brookes, Bath, Oxford, Cambridge or Warwick. Different departments at these universities offer a range of subjects to engage with and learn about associated Career Paths.

For key Careers areas that are difficult to visit due to safety concerns or distances, we invite speakers into our school for students to attend talks.

In school opportunities:

- Throughout the year we invite speakers from the Armed Forces and other public services who may not be able offer trips but can come to speak to our students about Career paths in these areas.
- Through the platforms of Futures for All and Springpod we offer students in Years 9 and above access to talks about professional development in a variety of careers not related to specific GCSEs.
- The Dyson Institute of Engineering offer virtual talks to our Sixth Form students who hope to pursue Engineering.

After school opportunities:

- KA's Academic Enrichment talks run as a series of evening talks that all students and parents are welcome to attend. These aim to broaden horizons of students both in interests areas they have and in new ones they may develop by attending. All talks in this series are publicised on the Academic Enrichment webpage of the KAs website and you can sign up to attend using the linked Microsoft Form for each event.

Unifrog



What is Unifrog?

Unifrog is designed to support learners in **making informed decisions about their futures**, with a range of tools that are suitable for all year groups. Each student has their own account that provides a range of information related to their interests and aspirations and allow students to independently explore while also be supported by school-led events and tasks.

Key features of the platform for students include:

- Psychometric testing quizzes
- Career and subject exploration
- Webinars and interactive short courses
- Self-reflection and portfolio building tools
- Search tools for live apprenticeship and employer opportunities, as well as university courses
- A CV/ Resume building tool
- Application and essay-building tools

Included in Unifrog accounts provided by the school is the option for students to take their profile when the leave school. They have access to the search and writing tools for a further 6 years after leaving KA's, so they can continue to independently explore and prepare for Careers as they move into their next steps.

How students explore!

Students have access to a variety of online libraries ranging from Universities to courses to gain new skills for CVs as well as writing tools for CVs and applications right on their home page once they log in.

How parents explore!

Parents will be given the opportunity to log in under a parent account and link their child's account to the parent account, so they can support the activities and tools that their children take an interest in or are shared with them by the school.



Unifrog is an online platform that can be accessed at any time by students and parents of KA's students using this link: www.unifrog.org/sign-in